

Regional IT Business to Business Summit
April 7-8, 2010
Aleksandar Palace Hotel, Skopje, Macedonia

AGENDA

DAY 1 – April 7th, 2010

08:30 *Welcome coffee and introductory networking*

09:00 Welcome by Tim Donnay, USAID Macedonia

09:15 Global IT Trends, maximum 10 minutes each

- Global Information Technology Trends – Boris Zitnik, IDC Adriatic
- Software as a Service (SaaS) – Branislav Djurkovic, Serbian Software Cluster

09:45 *Networking Break*

10:15 Branding IT in the Region, maximum 10 minutes each

- Business Through Networking – George Sharkov, ESI Eastern Europe
- Improving your business through Project Management – Tatjana Lukic, Serbia Competitiveness Project
- Benefits for the Business from IT Services Management – Jasmina Trajkovska, Trajkovski & Partners Consulting

10:45 Penetrating New Global IT Markets, maximum 10 minutes each

- Working with strategic partners in the Netherlands – Nadia Gombra, Interliaise, on the behalf of EVD International
- IT B2B Opportunities - Sebastiano Toffaletti, PIN-SME (Pan European ICT & eBusiness Network for SMEs)
- EU Funding Programs – Islam Jusufi, Delegation of the EU

11:15 *Introductory Networking and Lunch*

13:00 to 18:00 Business Meetings - Participants from **Albania, Armenia, Bulgaria, Croatia, Georgia, Kosovo, Macedonia, Moldova, Netherlands, Romania, and Serbia**

14:00 to 16:00 <u>Regional IT Quality Network Open Discussion</u> – Mezzanine floor - Invited are representatives of IT Associations, NGOs, and Service Providers
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16:00 to 18:00 <u>SEE ICT Forum Board Meeting</u> – Mezzanine floor - Invited are members of the SEE ICT Forum Board

DAY 2 – April 8th, 2010

10:00 – 18:00 Business Meetings